

Doctor of Philosophy (PhD) in Mass Communication and Journalism

YEAR ONE

Course Code	PhD: First Semester Courses Year 1	Credit
MCJ 901	History and Industry of Mass Communication	2
MCJ 902	Reporting and Editing	3
MCJ 903	Print Media and Photo Journalism	3
MCJ 904	General Psychology	2
MCJ 905	Television Production	2
MCJ 906	Concepts and Principles of Advertising	3
TOTAL CREDITS		15
Course Code	PhD: Second Semester Courses Year 1	Credit
MCJ 911	Basics of Camera, Lights and Sounds	2
MCJ 912	Concepts and Process of Editing	3
MCJ 913	Principle of Communication	3
MCJ 914	Design and Graphics	2
MCJ 915	State and Politics	2
MCJ 916	Year One: Independent Research I	3
TOTAL CREDITS		15

YEAR TWO

Course Code	PhD: First Semester Courses Year 2	Credit
MCJ 921	Press Laws and Media Ethics	2
MCJ 922	Principles and Media Development	3
MCJ 923	Broadcasting Law	3
MCJ 924	Electronic Media	2
MCJ 925	Newspaper Management and Press Laws	2
MCJ 926	Public Relations and Advertisement	3
TOTAL CREDITS		15
Course Code	PhD: Second Semester Courses Year 2	Credit
MCJ 1001	Economy and Reforms	2
MCJ 1002	World Media Scenario	3
MCJ 1003	Contemporary Media Technology	3
MCJ 1004	Journalism	2
MCJ 1005	Production Portfolio	2
MCJ 1006	Year Two: Independent Research II	3
TOTAL CREDITS		15



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YEAR THREE

Course Code	PhD: First Semester Courses Year 3	Credit
MCJ 1011	News Gathering Techniques	2
MCJ 1012	Opinion Writing	3
MCJ 1013	Media History	3
MCJ 1014	International Affairs and Globalization of Media	2
MCJ 1015	Language and Communication Skills	2
MCJ 1016	Advance Reporting	3
TOTAL CREDITS		15
Course Code	PhD: Second Semester Courses Year 3	Credit
MCJ 1021	Advance Sub-editing	2
MCJ 1022	Radio and TV News Production	3
MCJ 1023	Copy Writing	3
MCJ 1024	Media Management	2
MCJ 1025	Year Three: PhD Research Thesis	5
TOTAL CREDITS		15

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