



IICSE University
...a liberal arts education

MBA in International Business Administration Graduate Program

Master of Business Administration (MBA)

MBA | INTERNATIONAL BUSINESS ADMINISTRATION



The MBA in International Business Administration is a new form of international business education. It is a one-year master degree program with an international focus. It is designed to provide you with academic knowledge as well as hands-on expertise, enabling you to be successful in international management positions.

This MBA program provides a good blend of theoretical knowledge coupled with results-oriented education, and opportunities for start-up businesses, using the traditional content and comprehensive curriculum of MBA studies and is tailor-made for future leaders in private and public life.

The program focuses on specific areas such as organizational management, entrepreneurship, ethical issues in the international business environment and more. It informs and inspires students in preparation for success - both now and well into the future.

Students from all over the world benefit from an alliance learning excellence and knowledge with the essential skills necessary to pursue a career as an International Business Executive, developing students' capabilities to succeed in a dynamic global business environment within international companies.

www.iicseuniversity.org



The Program Structure:

Course Code	MBA: First Semester Courses	Credit
MB 101	Principles and Practice of Management	2
MB 102	Organizational Behavior	3
MB 103	Quantitative Techniques for Management	3
MB 104	Managerial Economics	2
MB 105	Management Accounting	2
MB 106	Marketing Management	3
TOTAL CREDITS		15
Course Code	MBA: Second Semester Courses	Credit
MB 201	Business Environment	2
MB 202	Computer Applications in Management	3
MB 203	Human Resource Management	3
MB 204	Financial Management	2
MB 205	Operation and Production Management	2
MB 206	Research Methods in Management	3
TOTAL CREDITS		15
Course Code	MBA: Third Semester Courses	Credit
MB 301	Business Policy and Strategic Management	2
MB 302	Strategies of Multi National Companies	3
MB 303	International Business Environment	3
MB 304	Strategic International Management	2
MB 305	Export – Import Management	2
MB 306	Information Technology for Management	3
TOTAL CREDITS		15
Course Code	MBA: Fourth Semester Courses	Credit
MB 401	Business Ethics and Ethos	2
MB 402	Project Management	3
MB 403	Business Laws	3
MB 404	Intellectual Property Rights	2
MB 405	International Marketing	2
MB 406	Master Thesis	3
TOTAL CREDITS		15

The thesis

A thesis on a particular topic of your choice (with a Supervisor's approval) will be completed by each student in the last semester. There is considerable scope in the choice of subject areas by the student and the research method employed. Each student is allocated a supervisor who guides them through the thesis. The thesis aims to assimilate the theoretical and practical elements of the academic program of study.

Duration of program: A Semester runs for a period of three months. Our "Master's Degree" programs are completed within the period of four semesters (one year). We allow extension in the period of study, in case your courses could not be completed within the stipulated time frame. No additional fee, no extra charge for extension in the period of study.

How to apply

Prospective student must complete the Admission Form and pay the processing fee of \$45 USD or its equivalent. The processing fee is refundable if admission is denied.



Applications for the program:

Applications for this program are made online by going to www.iicseuniversity.org/apply.html

