

Diploma

in Mass Communication & Journalism



Course Outline

Diploma in Mass Communication & Journalism

The Program Structure:

| Course Code | DIP: First Semester Courses | Credit |
|---------------|--|--------|
| MCJ 101 | Communication Skills | 2 |
| MCJ 102 | History and Industry of Mass Communication | 3 |
| MCJ 103 | Reporting and Editing | 3 |
| MCJ 104 | Print Media and Photo Journalism | 2 |
| MCJ 105 | General Psychology | 5 |
| MCJ 106 | Television Production | 5 |
| TOTAL CREDITS | | 20 |
| Course Code | DIP: Second Semester Courses | Credit |
| MCJ 111 | Concepts and Principles of Advertising | 2 |
| MCJ 112 | Basics of Camera, Lights and Sounds | 3 |
| MCJ 113 | Concepts and Process of Editing | 3 |
| MCJ 114 | Principle of Communication | 2 |
| MCJ 115 | Design and Graphics | 5 |
| MCJ 116 | State and Politics | 5 |
| TOTAL CREDITS | | 20 |

Application processing, admissions and registrations for the new Academic Session are currently in progress.



IICSE University
...a liberal arts education

Applications for the program:

Applications for this program are made online by going to www.iicseuniversity.org/apply.html

