

Bachelor of Science in Mass Communication & Journalism

The Program Structure:

The Program St			
Course Code	BS: First Semester Courses		Credit
MCJ 101	Communication Skills		2
MCJ 102	History and Industry of Mass Communication	on	3
MCJ 103	Reporting and Editing		3
MCJ 104	Print Media and Photo Journalism		2
MCJ 105	General Psychology		5
MCJ 106	Television Production		5
		TOTAL CREDITS	20
Course Code	BS: Second Semester Courses		Credit
MCJ 111	Concepts and Principles of Advertising		2
MCJ 112	Basics of Camera, Lights and Sounds		3
MCJ 113	Concepts and Process of Editing		3
MCJ 114	Principle of Communication		2
MCJ 115	Design and Graphics		5
MCJ 116	State and Politics		5
		TOTAL CREDITS	20
Course Code	BS: Third Semester Courses		Credit
MCJ 201	Press Laws and Media Ethics		2
MCJ 202	Computer Fundamentals and Applications		3
MCJ 203	Television Journalism and Program Format		3
MCJ 204	History of Broadcasting		2
MCJ 205	Radio Journalism and Program Formats		5
MCJ 206	Development and Communication		5
		TOTAL CREDITS	20
Course Code	BS: Fourth Semester Courses	TOTAL CREDITS	20 Credit
Course Code MCJ 211	BS: Fourth Semester Courses Principles and Media Development	TOTAL CREDITS	
		TOTAL CREDITS	Credit
MCJ 211	Principles and Media Development	TOTAL CREDITS	Credit 2
MCJ 211 MCJ 212	Principles and Media Development Broadcasting Law	TOTAL CREDITS	Credit 2 3
MCJ 211 MCJ 212 MCJ 213	Principles and Media Development Broadcasting Law Electronic Media	TOTAL CREDITS	2 3 3
MCJ 211 MCJ 212 MCJ 213 MCJ 214	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws	TOTAL CREDITS	2 3 3 2 5 5 5
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement	TOTAL CREDITS TOTAL CREDITS	2 3 3 2 5
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement		2 3 3 2 5 5 5
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms	TOTAL CREDITS	2 3 3 2 5 5 5 20
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses	TOTAL CREDITS	2 3 3 2 5 5 20 Credit
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216 Course Code MCJ 301	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses Principles and Methods of Management Ev	TOTAL CREDITS	Credit 2 3 3 2 5 5 20 Credit 2 3 3 3
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216 Course Code MCJ 301 MCJ 302 MCJ 303 MCJ 304	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses Principles and Methods of Management Ev Organization and Management Cyber Journalism Research Methodology for Media	TOTAL CREDITS	Credit 2 3 3 2 5 5 20 Credit 2 3 3 2
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216 Course Code MCJ 301 MCJ 302 MCJ 303 MCJ 304 MCJ 305	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses Principles and Methods of Management Ev Organization and Management Cyber Journalism Research Methodology for Media Sociology of Communication	TOTAL CREDITS	Credit 2 3 3 2 5 5 20 Credit 2 3 3 2 5 5
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216 Course Code MCJ 301 MCJ 302 MCJ 303 MCJ 304	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses Principles and Methods of Management Ev Organization and Management Cyber Journalism Research Methodology for Media	TOTAL CREDITS	Credit 2 3 3 2 5 5 20 Credit 2 3 3 2 5 5 5
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216 Course Code MCJ 301 MCJ 302 MCJ 303 MCJ 304 MCJ 305 MCJ 306	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses Principles and Methods of Management Ev Organization and Management Cyber Journalism Research Methodology for Media Sociology of Communication Self Development	TOTAL CREDITS	Credit 2 3 3 2 5 5 20 Credit 2 3 3 2 5 5 20
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216 Course Code MCJ 301 MCJ 302 MCJ 303 MCJ 304 MCJ 305 MCJ 306 Course Code	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses Principles and Methods of Management Ev Organization and Management Cyber Journalism Research Methodology for Media Sociology of Communication Self Development BS: Sixth Semester Courses	TOTAL CREDITS	Credit 2 3 3 2 5 5 20 Credit 2 3 3 2 5 5 20 Credit
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216 Course Code MCJ 301 MCJ 302 MCJ 303 MCJ 304 MCJ 305 MCJ 306 Course Code MCJ 311	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses Principles and Methods of Management Ev Organization and Management Cyber Journalism Research Methodology for Media Sociology of Communication Self Development BS: Sixth Semester Courses World Media Scenario	TOTAL CREDITS	Credit 2 3 3 2 5 5 20 Credit 2 3 3 2 5 5 Credit 2 Credit 2 2 Credit 2
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216 Course Code MCJ 301 MCJ 302 MCJ 303 MCJ 304 MCJ 305 MCJ 306 Course Code MCJ 311 MCJ 312	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses Principles and Methods of Management Ev Organization and Management Cyber Journalism Research Methodology for Media Sociology of Communication Self Development BS: Sixth Semester Courses World Media Scenario Contemporary Media Technology	TOTAL CREDITS	Credit 2 3 3 2 5 5 20 Credit 2 3 3 2 5 5 Credit 2 3 3 2 5 3 2 5 3 3 2 5 3 3 2 5 3 3 2 5 3 3 3 2 5 3 3 3 2 5 3 3 3 3
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216 Course Code MCJ 301 MCJ 302 MCJ 303 MCJ 304 MCJ 305 MCJ 306 Course Code MCJ 311 MCJ 312 MCJ 313	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses Principles and Methods of Management Ev Organization and Management Cyber Journalism Research Methodology for Media Sociology of Communication Self Development BS: Sixth Semester Courses World Media Scenario Contemporary Media Technology Journalism	TOTAL CREDITS	Credit 2 3 3 2 5 5 20 Credit 2 3 3 2 5 5 Credit 2 3 3 3 3 3 3 3 4 5 5 5 3 7 7 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216 Course Code MCJ 301 MCJ 302 MCJ 303 MCJ 304 MCJ 305 MCJ 306 Course Code MCJ 311 MCJ 312 MCJ 313 MCJ 314	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses Principles and Methods of Management Ev Organization and Management Cyber Journalism Research Methodology for Media Sociology of Communication Self Development BS: Sixth Semester Courses World Media Scenario Contemporary Media Technology Journalism Production Portfolio	TOTAL CREDITS	Credit 2 3 3 2 5 5 20 Credit 2 3 3 2 5 5 20 Credit 2 3 3 2 5 2 20 Credit 2 3 3 2 2 5 20 Credit 2
MCJ 211 MCJ 212 MCJ 213 MCJ 214 MCJ 215 MCJ 216 Course Code MCJ 301 MCJ 302 MCJ 303 MCJ 304 MCJ 305 MCJ 306 Course Code MCJ 311 MCJ 312 MCJ 313	Principles and Media Development Broadcasting Law Electronic Media Newspaper Management and Press Laws Public Relation and Advertisement Economy and Reforms BS: Fifth Semester Courses Principles and Methods of Management Ev Organization and Management Cyber Journalism Research Methodology for Media Sociology of Communication Self Development BS: Sixth Semester Courses World Media Scenario Contemporary Media Technology Journalism	TOTAL CREDITS	Credit 2 3 3 2 5 5 20 Credit 2 3 3 2 5 5 Credit 2 3 3 3 3 3 2 5 3 3 3 3 3 3 3 4 7 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8