Course Outline

Associate of Science in
Mass Communication & Journalism

The Program Structure:

Course Code	AS: First Semester Courses	Credit
MCJ 101	Communication Skills	2
MCJ 102	History and Industry of Mass Communication	3
MCJ 103	Reporting and Editing	3
MCJ 104	Print Media and Photo Journalism	2
MCJ 105	General Psychology	5
MCJ 106	Television Production	5
	TOTAL CREDITS	20

Course Code	AS: Second Semester Courses	Credit
MCJ 111	Concepts and Principles of Advertising	2
MCJ 112	Basics of Camera, Lights and Sounds	3
MCJ 113	Concepts and Process of Editing	3
MCJ 114	Principle of Communication	2
MCJ 115	Design and Graphics	5
MCJ 116	State and Politics	5
	TOTAL CREDITS	20

Course Code	AS: Third Semester Courses	Credit
MCJ 201	Press Laws and Media Ethics	2
MCJ 202	Computer Fundamentals and Applications	3
MCJ 203	Television Journalism and Program Format	3
MCJ 204	History of Broadcasting	2
MCJ 205	Radio Journalism and Program Formats	5
MCJ 206	Development and Communication	5
	TOTAL CREDITS	20

Course Code	AS: Fourth Semester Courses	Credit
MCJ 211	Principles and Media Development	2
MCJ 212	Broadcasting Law	3
MCJ 213	Electronic Media	3
MCJ 214	Newspaper Management and Press Laws	2
MCJ 215	Public Relation and Advertisement	5
MCJ 216	Economy and Reforms	5
	TOTAL CREDITS	20

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