

# Course Outline

## Associate of Arts in International Relations

### The Program Structure:

Course Code	AA: <b>First</b> Semester Courses	Credit
AIR 101	Communication Skills	2
AIR 102	Marketing Management	3
AIR 103	Foundations of Business Management	3
AIR 104	Micro Economics	2
AIR 105	Computer Fundamentals & Applications	5
AIR 106	Environmental Sustainability	5
<b>TOTAL CREDITS</b>		<b>20</b>
Course Code	AA: <b>Second</b> Semester Courses	Credit
AIR 111	Conflict Management	2
AIR 112	Ethics in Business	3
AIR 113	International Relations	3
AIR 114	Macro Economics	2
AIR 115	Business Law	5
AIR 116	Financial Mathematics	5
<b>TOTAL CREDITS</b>		<b>20</b>
Course Code	AA: <b>Third</b> Semester Courses	Credit
AIR 201	Strategic Marketing	2
AIR 202	Business Finance	3
AIR 203	Human Resource Management	3
AIR 204	Production & Operations Management	2
AIR 205	Entrepreneurship	5
AIR 206	Management Information Systems	5
<b>TOTAL CREDITS</b>		<b>20</b>
Course Code	AA: <b>Fourth</b> Semester Courses	Credit
AIR 211	Global Economics	2
AIR 212	Social Media Marketing	3
AIR 213	Financial Markets	3
AIR 214	Consumer Behavior	2
AIR 215	Sales & Purchasing Management	5
AIR 216	International Business & Trades	5
<b>TOTAL CREDITS</b>		<b>20</b>

Application processing, admissions and registrations for the new Academic Session are currently in progress.



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**Applications for the program:**

Applications for this program are made online by going to [www.iicseuniversity.org/apply.html](http://www.iicseuniversity.org/apply.html)



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